

Randall Goodden International

A SPECIAL WEBINAR FOR THE INSURANCE INDUSTRY

EVALUATING A MANUFACTURER'S PRODUCT SAFETY & LIABILITY PREVENTION EFFORTS

A Special 3-Day Webinar,
Only Open to Insurance Representatives.
Designed for Loss Control Managers, Underwriters,
Brokers and Claims Representatives.

WebEx

October 19-21, 2020



A Special Webinar for the Insurance Industry

Every year the number of product recalls continues to climb, and there are over 80,000 product liability lawsuits filed against manufacturing corporations of all sizes throughout the United States every year, not to mention the endless and ever-increasing number of recalls. The costs of these recalls and product liability lawsuits can bankrupt a manufacturer or have a long term crippling effect on a corporation's profitability, and be extremely costly for their insurance carrier. This is why all of the top insurance companies not only support and promote our seminars, but send their own Product Liability & Risk Management Consultants to them for their own training.

Now we have developed a "Special" seminar just for the insurance industry in an effort for them to learn and understand the common short-comings of many manufacturing corporations, and what they need to be looking for in order to minimize their exposure to risk. We have been working with some of the largest insurance companies doing webcasts for their clients, as well as creating check sheets for their Loss Control Managers. Many of the insurance companies wanted Randall Goodden to come in and teach a special version of his Product Safety & Liability Prevention just for the insurance company, which caused us to uniquely create this seminar,

As insurance representatives you will learn what to look for within a manufacturing company to reduce your exposure to risk, and how to best manage claims and product liability lawsuits.

About the Instructor Randall Goodden

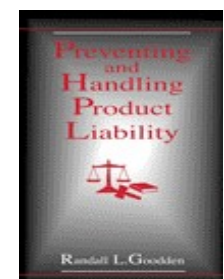
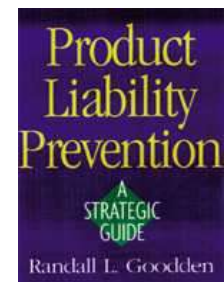
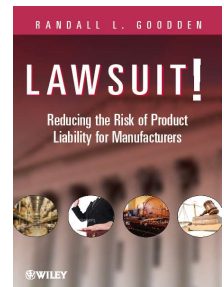


Randall L. Goodden is known around the world as a leader in the field of Product Safety & Product Liability Prevention. He has been uniquely teaching seminars on this topic for over 20 years and continues to be a Keynote Speaker at major Manufacturing, Legal, & Quality Conferences since the middle '80s. He spent more than 25 years in manufacturing as the Corporate VP of Quality & Product Reliability, New Product Development and Litigation Management, as well as Interim President of a large international manufacturing corporation in 2015 with 8 plants.

He is the author of the 3 best-selling books on product liability prevention, the latest being "**Lawsuit! Reducing the Risk of Product Liability for Manufacturers**", all of which have sold thousands of copies around the world and have even become required text books at a number of **universities**.

Thousands of manufacturing executives around the world have attended his seminars throughout the United States, Europe, UK, China, Thailand, Malaysia, Australia, and India. He is routinely brought in by CEOs of the largest international corporations to teach this seminar to their entire management team, does webcasts for the leading insurance companies, and is continuously a Keynote Speaker at numerous international conferences every year, including the 4th Biennial U.S. / China Summit at the State Department in Washington DC..

Randall Goodden is the President and Founder of the IPSLP – International Product Safety & Liability Prevention Association with members in over 30 countries.



WEBINAR AGENDA

Session 1

Mon Oct 19
9:00-12:00 CST

Product Liability – An Overview / Understanding the Full Realm of Areas Leading to Product Liability

- Recall trends and causes, as well as product liability statistics
- A review of the largest contributing causes of recalls
- Product liability case studies and the Legal climate around the world
- The impact of product liability in corporate financial statements
- The contributing factors that lead to product liability from each department and area of the corporation

Design Reviews and the Procedures They Should Have in Place

- Understanding the real Design Review objective
- Reviewing procedures that identify the Team and the roles of the members
- The importance of traceability in the manufacturing process
- What the insurance representative needs to specifically look for

Product Safety Reviews & Product Testing

- Understanding the role of this specific Team vs the Design Review Team
- Policies and procedures that should be in place
- Warnings & Instructions – What you should look for and ask about

Session 2

Tue Oct 20
9:00-12:00 CST

Supplier Selection & Control – Necessary Agreements and What they Need to State to Assure they are Protecting the Corporation & Carrier

- Understanding how most manufacturers are selecting suppliers and the problems that arise
- Contractual agreements that need to be in place and their wording
- Specific requirements that need to be in place
- The use of Asian suppliers and the problems associated

Recall Readiness – Is the Manufacturer Prepared for a Disaster?

- Specific Quality procedures that should be in place and how they should be worded
- The Corporate Recall Team – Who should be on it and what their roles are
- Case examples of where manufacturers failed and what it cost them and the insurance carriers

The Product Liability Prevention Corporate Group that Should be in Place

- The ideal In-house Expert to drive the program and work with the Insurance Carrier
- The Corporate Team and their roles and responsibilities
- How the effort needs to be incorporated into the Quality program
- Training programs that need to take place for the entire management team

Session 3

Wed Oct 21
9:00-12:00 CST

The Best and Least Expensive Ways to Handle Incident Investigation

- Getting the manufacturer involved right from the start – What to request
- The “In-House Expert” the manufacturer needs to have in place – Best candidates
- Insurance representatives working with the manufacturer during investigations
- Pros and Cons to using outside expert

The Best and Least Expensive Ways to Handle Incident Investigation

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- Pros and Cons to using outside experts
- Primary goals and objectives when the incident is first reported

Product Liability Litigation – Being Prepared for What’s Going to Happen

- Defense attorney selection – The biggest mistakes made by insurance companies and their Claims representatives
- What Discovery involves and what should have already been in place by the manufacturer
- How the current statistics and common practices work against the insurance industry

Start Time These Sessions will begin at 9:00pm CST (Milwaukee/Chicago)

Background Although we have been teaching our unique seminar around the world for over 25 years, this year has really been a challenge with the Coronavirus. Some hotels aren’t open, and others can’t serve food at all, nor are we allowed to have more than a few people in attendance, and then there’s all the problems with the airlines. But we have a lot of people that want to attend the seminar and we don’t know if a vaccine will ever be available yet this year, so we opted to bring back our WebEx Webinar.

Materials Once you have preregistered for the Webinar, we will email you the PowerPoint Handouts – 3 slides per page, which is what we supply actual seminar attendees, so you are able to take notes on each slide. We will ship you a manual to insert your Handouts in right after the Webinar, along with a diploma and your receipt.

Insurance Registration Form

Space is limited. Register early to assure your place!

- Registration fee: 1 attendee \$550
 3 or more from the same company \$500 each (Must register same day)
 Corporate group (Contact us for quote)

Name: _____

Title: _____

Company: _____

Address: _____

City/State/Zip: _____

Phone: (____) _____ Fax: (____) _____

Email: _____ Nickname (name tag) _____

Billing Information

Check Enclosed

Charge to My Credit Card (Visa, MasterCard, Discover, American Express)

Cardholder's Name _____

Card No. _____ Expires _____

Signature: _____

How To Register

Call: 262.594.5198 with questions.

Secure On-Line Registration: <https://www.formnut.com/up/14838/Registration.html>

Email: Email to events@RandallGoodden.com or request a Word.doc form

Mail: Send completed form and check to: **Goodden Enterprises LLC**
S95 W34660 Jericho Dr
Eagle, WI 53119

Important - Contact us if you don't receive a registration acknowledgement within 24hrs.