

**Randall Goodden International**

# **ASSURING PRODUCT SAFETY & PREVENTING RECALLS AND PRODUCT LIABILITY LAWSUITS**

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**THE FULL REALM OF PRODUCT LIABILITY EXPOSURE,  
DESIGN & PRODUCT SAFETY REVIEWS,  
STANDARDS FOR WARNINGS & INSTRUCTIONS,  
CONTRACTUAL PROTECTION, DANGEROUS DOCUMENTS,  
SUPPLIER CONTROL, RECALL READINESS,  
POST SALE DUTIES & LITIGATION EXPECTATIONS**

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**U.S.  
WebEx Webinar  
Dec 11-14, 2018**



# A Webinar Like No Other

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Every year there are tens of thousands of product liability lawsuits filed against manufacturing corporations all over the world, 80,000 in the United States alone, and thousands of product recalls. The costs of these product liability lawsuits and recalls can bankrupt a company or have a long term crippling effect on a corporation's profitability, as well as in their insurance premiums. This is why all of the top international insurance companies not only support and promote this seminar, but send their own Product Liability & Risk Management Consultants to them for training.

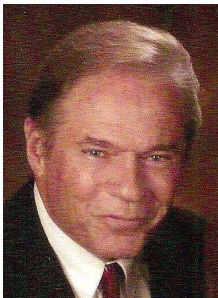
You will learn the best procedures for developing and launching new products for worldwide markets, as well as how to recognize day-to-day activities such as defects in design, marketing, or the lack of supplier control that could someday lead to a product liability lawsuit. The procedures and efforts that need to be in place in order to reduce the chances of a product recall or a product liability lawsuit, and how to substantially increase your chances of winning a product liability lawsuit in the event you were wrongly accused. The management processes taught at this seminar will lead to significant improvements in operating efficiencies and profitability, and significantly reduce the chances of a product recall or liability lawsuit.

Although we have been teaching our unique seminar around the world for over 20 years, we realize there are a number of manufacturing management that never get the chance to attend, largely due to the travel costs, so we put the Seminar material into a live WebEx Webinar, allowing you to not only watch and hear an actual time seminar, but to ask live questions as well that the other attendees will hear.

***Over 6000 manufacturing executives worldwide have attended this seminar!***

## About the Instructor Randall Goodden

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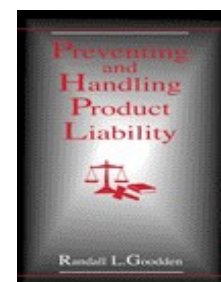
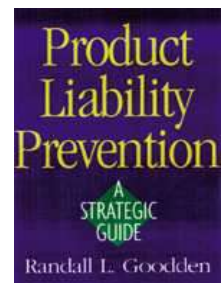
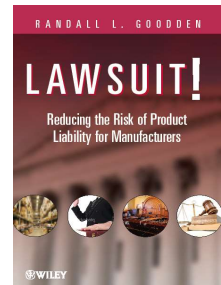


**Randall L. Goodden** is known around the world as a leader in the field of Product Safety & Product Liability Prevention. He has been uniquely teaching seminars on this topic for over 20 years and continues to be a Keynote Speaker at major Manufacturing, Legal, & Quality Conferences since the middle '80s. He spent more than 25 years in manufacturing as the Corporate VP of Quality & Product Reliability, New Product Development and Litigation Management, as well as Interim President.

He is the author of the 3 best-selling books on product liability prevention, the latest being "**Lawsuit! Reducing the Risk of Product Liability for Manufacturers**", all of which have sold thousands of copies around the world and have even become required text books at a number of universities.

Thousands of manufacturing executives around the world have attended his seminars throughout the United States, Europe, UK, China, Thailand, Malaysia, Australia, and India. He is routinely brought in by CEOs of the largest international corporations to teach this seminar to their entire management team, does webcasts and in-house seminars for the leading international insurance companies, and is continuously a Keynote Speaker at numerous international conferences, including the 4<sup>th</sup> Biennial U.S. / China Summit at the State Department in Washington DC.

Randall Goodden is the President and Founder of the IPSLP – International Product Safety & Liability Prevention Association, and was the Chairman of the Product Safety & Liability Prevention Division of ASQ from 1997 until 2015.



# WEBINAR AGENDA

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## **Session 1**

Tue Dec 11  
180 minutes  
1:00 CST (Chicago)

### **Product Liability – An Overview / Understanding the Full Realm of Areas Leading to Product Liability / Definitions of Legal Terms**

- Recall trends and causes, as well as product liability statistics
- A review of the largest contributing causes of recalls
- Product liability case studies and the Legal climate around the world
- The impact of product liability in corporate financial statements
- The contributing factors that lead to product liability from each department and area of the corporation

## **Session 2**

Wed Dec 12  
180 minutes

### **The Membership and Role of the Design Review Team / the Product Safety Team / and the Adequacy of Warnings & Instructions**

- Creating the Teams and the roles of the members
- Tools and programs for management control of the process
- New product traceability concepts for the manufacturing process
- Identifying hazards from a whole different perspective
- Court expectations and the Safety Hierarchy
- Legal expectations of Warning Label content
- The U.S. and International Standards for Warning Label design
- Using the appropriate signal words and pictorials
- The expectations for the placement of Warning Labels

## **Session 3**

Thu Dec 13  
180 Minutes

### **Records Retention & Dangerous Documents / Contracts & Agreements / Supplier Control**

- Identifying key records for retention and determining retention periods
- Examples of content that make emails and all other types of documents “Dangerous Documents”, and how Electronic Discovery works
- The content of Purchase Order Indemnification clauses
- The Legal view of emails and electronic agreements
- What needs to be in place regarding your Suppliers

## **Session 4**

Fri Dec 14  
180 minutes

### **Post Sale Duties to Warn / Recall Readiness / Product Liability Lawsuits**

- Learning what you need to do once you learn there’s a problem with your product, and when you need to do it
- Legal expectations of the Courts regarding recalls
- What is going to happen in a product liability lawsuit and what manufacturing management need to be prepared for in order to win

**Start Time** All Sessions will begin at 1:00pm CST (Chicago time).

**Sound/Voice** This is a live Webinar. You will be able to hear and ask questions over the phone number provided by WebEx, or thru your computer.

**Materials** Once you have preregistered for the Webinar, we will email you the PowerPoint Handouts – 3 slides per page, which is what we supply actual seminar attendees, so you are able to take notes on each slide. At the end of the webinar series we will ship you manual covers for your handouts along with your diploma for attending.

# Webinar Registration Form

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*Space is limited. Register early to assure your place!*

- Registration fee:  1 attendee \$649 USD (U.S. Dollars)  
 3 or more from the same company \$595 USD each  
 Corporate group (Contact us for details and special rates)

**Special Note:** Unregistered people cannot attend. You must turn your computer camera on or you will be disconnected.

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

City/Country/Zip: \_\_\_\_\_

Phone: ( \_\_\_\_ ) \_\_\_\_\_

Email: \_\_\_\_\_

## Registration Billing \_\_\_\_\_

Charge to My Credit Card (Visa, MasterCard, Discover, American Express)

Cardholder's Name \_\_\_\_\_

Card No. \_\_\_\_\_ Expires \_\_\_\_\_

Signature: \_\_\_\_\_

## How To Register \_\_\_\_\_

**Secure On-Line Registration:** <https://www.formnut.com/up/14838/Registration.html>

**Call:** 262.594.5198 with questions.

**Email:** Email completed form to [events@RandallGoodden.com](mailto:events@RandallGoodden.com)

**Important** - Contact us if you don't receive a registration acknowledgement within 24hrs.

### Refund/Change Policy

Once you have paid to attend the Webinar, and are unable to attend all the Sessions, Goodden Enterprises will allow you to attend the session(s) you missed in a future series.