Randall Goodden International

ADDRESSING THE KEY AREAS THAT LEAD TO RECALLS & PRODUCT LIABILITY LAWSUITS

**THE FULL REALM OF PRODUCT LIABILITY EXPOSURE,
DESIGN & PRODUCT SAFETY REVIEWS,
STANDARDS FOR WARNINGS & INSTRUCTIONS,
CONTRACTUAL PROTECTION, DANGEROUS DOCUMENTS,
SUPPLIER CONTROL, RECALL READINESS,
POST SALE DUTIES & LITIGATION EXPECTATIONS**
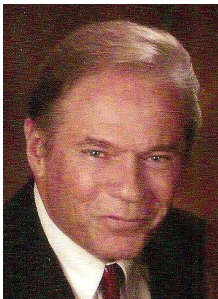

U.S.
WebEx Webinar
Feb 19-23, 2018

A Webinar/Seminar Like No Other

Every year there are over 80,000 product liability lawsuits filed against manufacturing corporations of all sizes throughout the United States, and there are thousands of product recalls. The costs of these product liability lawsuits and recalls can bankrupt a company or have a long term crippling effect on a corporation's profitability, as well as in their insurance premiums. This is why all of the top insurance companies not only support and promote this seminar, but send their own Product Liability & Risk Management Consultants to them for training.

You will learn the best procedures for developing and launching new products, as well as how to recognize day-to-day activities such as defects in design, marketing, or the lack of supplier control that could someday lead to a product liability lawsuit. The procedures and efforts that need to be in place in order to reduce the chances of a product recall or a product liability lawsuit, and how to substantially increase your chances of winning a product liability lawsuit in the event you were wrongly accused. The management processes taught at this seminar will lead to significant improvements in operating efficiencies and profitability, and significantly reduce the chances of a product recall or liability lawsuit.

Over 6000 manufacturing executives worldwide have attended this seminar!

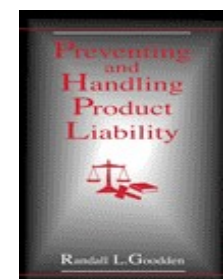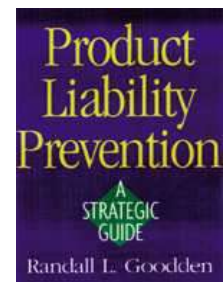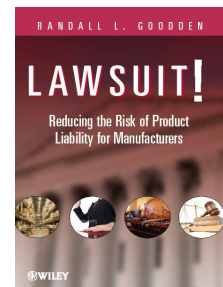# About the Instructor Randall Goodden

Randall L. Goodden is known around the world as a leader in the field of Product Safety & Product Liability Prevention. He has been uniquely teaching seminars on this topic for over 20 years and continues to be a Keynote Speaker at major Manufacturing, Legal, & Quality Conferences since the middle '80s. He spent more than 25 years in manufacturing as the Corporate VP of Quality & Product Reliability, New Product Development and Litigation Management, as well as Interim President.

He is the author of the 3 best-selling books on product liability prevention, the latest being "**Lawsuit! Reducing the Risk of Product Liability for Manufacturers**", all of which have sold thousands of copies around the world and have even become required text books at a number of universities.

Thousands of manufacturing executives around the world have attended his seminars throughout the United States, Europe, UK, China, Thailand, Malaysia, Australia, and India. He is routinely brought in by CEOs of the largest international corporations to teach this seminar to their entire management team, does webcasts and in-house seminars for the leading international insurance companies, and is continuously a Keynote Speaker at numerous international conferences, including the 4th Biennial U.S. / China Summit at the State Department in Washington DC.

Randall Goodden is the President and Founder of the IPSLP – International Product Safety & Liability Prevention Association, and was the Chairman of the Product Safety & Liability Prevention Division of ASQ from 1997 until 2015.

WEBINAR AGENDA

Session 1
Mon Feb 19 1:00 CST
90-120 minutes

Product Liability – An Overview / Understanding the Full Realm of Areas Leading to Product Liability
- Recall trends and causes, as well as product liability statistics
- A review of the largest contributing causes of recalls
- Product liability case studies and the Legal climate around the world
- The impact of product liability in corporate financial statements
- The contributing factors that lead to product liability from each department and area of the corporation

Session 2
Tue Feb 20 1:00 CST
120 minutes

The Membership and Role of the Design Review Team / the Product Safety Team / and the Adequacy of Warnings & Instructions
- Creating the Teams and the roles of the members
- Tools and programs for management control of the process
- New product traceability concepts for the manufacturing process
- Identifying hazards from a whole different perspective
- Court expectations and the Safety Hierarchy
- Legal expectations of Warning Label content
- The U.S. and International Standards for Warning Label design
- Using the appropriate signal words and pictorials
- The expectations for the placement of Warning Labels

Session 3
Wed Feb 21 1:00 CST
60 Minutes

Records Retention & How to Recognize Dangerous Documents
- Identifying key records for retention and determining retention periods
- How to manage record retention and proven record storage programs
- Examples of content that make emails and all other types of documents "Dangerous Documents", and how Electronic Discovery works

Session 4
Thu Feb 22 1:00 CST
60-75 minutes

Supplier Selection and Control / Contracts and Agreements
- The common areas where corporations mismanage this concern
- What you need to require of foreign suppliers to limit liability
- The content of Purchase Order Indemnification clauses
- The Legal view of emails and electronic agreements

Session 5
Fri Feb 23 1:00 CST
60-90 minutes

Post Sale Duties to Warn / Product Liability Litigation
- Legal expectations regarding recalls and the economic impact
- What is going to happen in a product liability lawsuit and what manufacturing management need to be prepared for in order to win

Start Time All Sessions will begin at 1:00pm CST (Milwaukee/Chicago)

Background Although we have been teaching our unique seminar around the world for over 20 years, we realize there are a number of manufacturing management that never get the chance to attend, largely due to the travel costs, so we put the Seminar material into a live WebEx Webinar, allowing you to not only watch and hear an actual time seminar, but to ask live questions as well that the other attendees will hear.

Materials Once you have preregistered for the Webinar, we will email you the PowerPoint Handouts – 3 slides per page, which is what we supply actual seminar attendees, so you are able to take notes on each slide. We will ship you a manual to insert your Handouts in, right after the Webinar, along with a diploma..

Webinar Registration Form

Space is limited. Register early to assure your place!

Registration fee: ❑1 attendee $750
❑3 or more from the same company $695 each
❑Corporate group (Contact us for details)

Name: _____

Title: _____

Company: _____

Address: _____

_____

City/State/Zip: _____

Phone: (_____) _____

Email: _____

Registration Billing

Charge to My Credit Card (Visa, MasterCard, Discover, American Express)

Cardholder's Name _____

Card No. _____ Expires _____

Signature: _____

How To Register

Secure On-Line Registration: https://www.formnut.com/up/14838/Registration.html

Call: 262.594.5198 with questions.

Email: Email completed form to events@RandallGoodden.com

Important - Contact us if you don't receive a registration acknowledgement within 24hrs.

Refund/Change Policy
Once you have paid to attend a session, specific sessions, or the whole series of sessions, and are unable to attend all that you paid for, Goodden Enterprises will allow you to attend the session(s) you missed in a future series.