

Randall Goodden International

A SPECIAL SEMINAR FOR THE INSURANCE INDUSTRY

EVALUATING A MANUFACTURER'S PRODUCT SAFETY & LIABILITY PREVENTION EFFORTS

A Special 1-Day Seminar,
Only Open to Insurance Representatives.
Designed for Loss Control Managers, Underwriters,
Brokers and Claims Representatives.

MILWAUKEE

June 25, 2020
Country Inn & Suites
Brookfield



A Special Seminar for the Insurance Industry

Every year the number of product recalls continues to climb, and there are over 80,000 product liability lawsuits filed against manufacturing corporations of all sizes throughout the United States every year, not to mention the endless and ever-increasing number of recalls. The costs of these recalls and product liability lawsuits can bankrupt a manufacturer or have a long term crippling affect on a corporation's profitability, and be extremely costly for their insurance carrier. This is why all of the top insurance companies not only support and promote our seminars, but send their own Product Liability & Risk Management Consultants to them for their own training.

Now we have developed a "Special" seminar just for the insurance industry in an effort for them to learn and understand the common short-comings of many manufacturing corporations, and what they need to be looking for in order to minimize their exposure to risk. We have been working with some of the largest insurance companies doing webcasts for their clients, as well as creating check sheets for their Loss Control Managers. Many of the insurance companies wanted Randall Goodden to come in and teach a special version of his Product Safety & Liability Prevention just for the insurance company, which caused us to uniquely create this seminar,

As insurance representatives you will learn what to look for within a manufacturing company to reduce your exposure to risk, and how to best manage claims and product liability lawsuits.

About the Instructor Randall Goodden

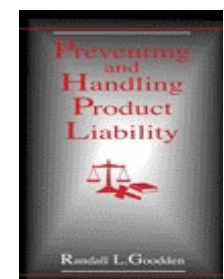
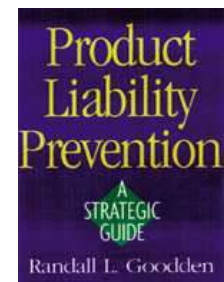
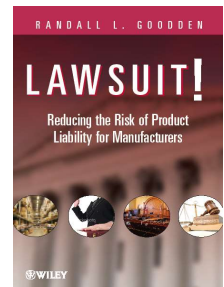


Randall L. Goodden is known around the world as a leader in the field of Product Safety & Product Liability Prevention. He has been uniquely teaching seminars on this topic for over 20 years and continues to be a Keynote Speaker at major Manufacturing, Legal, & Quality Conferences since the middle '80s. He spent more than 25 years in manufacturing as the Corporate VP of Quality & Product Reliability, New Product Development and Litigation Management, as well as Interim President of a large international manufacturing corporation in 2015 with 8 plants.

He is the author of the 3 best-selling books on product liability prevention, the latest being "**Lawsuit! Reducing the Risk of Product Liability for Manufacturers**", all of which have sold thousands of copies around the world and have even become required text books at a number of **universities**.

Thousands of manufacturing executives around the world have attended his seminars throughout the United States, Europe, UK, China, Thailand, Malaysia, Australia, and India. He is routinely brought in by CEOs of the largest international corporations to teach this seminar to their entire management team, does webcasts for the leading insurance companies, and is continuously a Keynote Speaker at numerous international conferences every year, including the 4th Biennial U.S. / China Summit at the State Department in Washington DC..

Randall Goodden is the President and Founder of the IPSLP – International Product Safety & Liability Prevention Association with members in over 30 countries.



SEMINAR AGENDA

Continental Breakfast (in Meeting Room)

8:00 - 9:00

Opening Remarks / An Overview of Product Liability Lawsuits & Recalls

- Product liability and recall statistics and trends
- Breakdowns of causes and manufacturing management shortfalls
- The false impressions of manufacturing's top management

9:00 - 10:00

Design Reviews and the Procedures They Should Have in Place

- Understanding the real Design Review objective
- Reviewing procedures that identify the Team and the roles of the members
- The importance of traceability in the manufacturing process
- What the insurance representative needs to specifically look for

10:00 – 10:15

Break

10:15 – 11:00

Product Safety Reviews & Product Testing

- Understanding the role of this specific Team vs the Design Review Team
- Policies and procedures that should be in place
- Warnings & Instructions – What you should look for and ask about

11:00 - 12:00

Supplier Selection & Control – Necessary Agreements and What they Need to State to Assure they are Protecting the Corporation & Carrier

- Understanding how most manufacturers are selecting suppliers and the problems that arise
- Contractual agreements that need to be in place and their wording
- Specific requirements that need to be in place
- The use of Asian suppliers and the problems associated

12:00 - 1:00

Lunch

1:00 – 2:00

Recall Readiness – Is the Manufacturer Prepared for a Disaster?

- Specific Quality procedures that should be in place and how they should be worded
- The Corporate Recall Team – Who should be on it and what their roles are
- Case examples of where manufacturers failed and what it cost them and the insurance carriers

2:00 - 2:45

The Product Liability Prevention Corporate Group that Should be in Place

- The ideal In-house Expert to drive the program and work with the Insurance Carrier
- The Corporate Team and their roles and responsibilities
- How the effort needs to be incorporated into the Quality program
- Training programs that need to take place for the entire management team

2:45 – 3:00

Afternoon Break

3:00 - 3:30

The Best, and Least Expensive Ways to Handle Incident Investigation

- Getting the manufacturer involved right from the start – What to request
- The “In-House Expert” the manufacturer needs to have in place – Best candidates
- Insurance representatives working with the manufacturer during investigations
- Pros and Cons to using outside experts
- Primary goals and objectives when the incident is first reported

3:30 – 4:30

Product Liability Litigation – Being Prepared for What’s Going to Happen

- Defense attorney selection – The biggest mistakes made by insurance companies and their Claims representatives
- What Discovery involves and what should have already been in place by the manufacturer
- How the current statistics and common practices work against the insurance industry

4:30

Final Discussion & Adjourn

General Information

Fee Covers: Course notebook, continental breakfast, break refreshments and lunches will be provided.

Accommodations: The Country Inn & Suites is located at 1250 S. Moorland Rd, Brookfield WI. Attendees get a special discounted room rate of \$139 if they say they are attending the Goodden Enterprises Product Safety Seminar. Call 262.782.1400 for reservations. Fly-ins should use Uber to hotel or rent a car.

Insurance Registration Form

Space is limited. Register early to assure your place!

Registration fee: \$425 if you register by May 22
\$475 after May 22
Discounts available for 5 or more registered on the same day from the same company

Name: _____

Title: _____

Company: _____

Address: _____

City/State/Zip: _____

Phone: (____) _____ Fax: (____) _____

Email: _____ Nickname (name tag) _____

Billing Information

Check Enclosed

Charge to My Credit Card (Visa, MasterCard, Discover, American Express)

Cardholder's Name _____

Card No. _____ Expires _____

Signature: _____

How To Register

Call: 262.594.5198 with questions.

Secure On-Line Registration: <https://www.formnut.com/up/14838/Registration.html>

Email: Email to events@RandallGoodden.com or request a Word.doc form

Mail: Send completed form and check to: **Goodden Enterprises LLC**
S95 W34660 Jericho Dr
Eagle, WI 53119

Important - Contact us if you don't receive a registration acknowledgement within 24hrs.

Refund Policy

Goodden Enterprises will give you a complete refund if you cancel before May 22, 2020. No refunds for cancellations after May 22, but substitutions are allowed.