

Randall Goodden International



RANDALL L. GOODDEN

Educator, Consultant/Advisor, Author

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Goodden Enterprises LLC

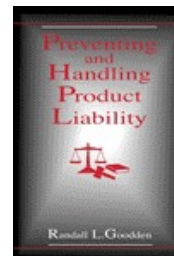
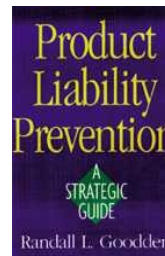
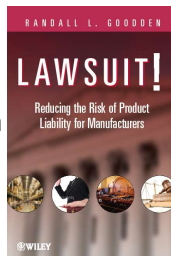
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Randall Goodden, is recognized as a leading expert on Product Safety and Product Liability Prevention around the world by major manufacturing corporations, leading insurance companies, international television news networks, government agencies, professional associations, and numerous newspapers and professional publications. He has taught PS&LP to thousands of manufacturing executives worldwide as well as being brought in-house by some of the largest corporations.

He is the author of the best-selling books "**Lawsuit! Reducing the Risk of Product Liability for Manufacturers**" (Wiley), "**Product Liability Prevention – A Strategic Guide**" (Quality Press), and "**Preventing & Handling Product Liability**" (Marcel Dekker) which have sold tens of thousands of copies worldwide, and have even become required course books at major universities throughout the world. In addition, he has co-authored other Legal reference and Quality books.

Mr. Goodden has been in manufacturing all his life and has personally done all that he writes about in his books and teaches. He had been a manufacturing executive management for over 35 years, holding executive positions including: Interim President of a \$175M international corporation with 8 manufacturing plants in 2015, served on Corporate Advisory Boards, and had been the Corporate VP of: Administration, Quality, New Product Development, Field Services, and Litigation Management, all at the same time.



Because of his years of expertise and international seminars in this field, Randall Goodden was brought to the State Department in Washington D.C. by the Chairman of the CPSC to be a key speaker to a large international delegation at the 4th Biennial United States-China Consumer Product Safety Summit. His presentation was telecast around the world and can be viewed on the Internet.



In May of 2016 the Connecticut Supreme Court sent an official letter and request for his opinion (Amicus Brief) on a case that was before the Connecticut Supreme Court, Appellate Court, involving product liability actions premised on design defects & defects in warnings, and whether the Court should adopt the Restatement (Third) of Torts, based on his recognized knowledge and expertise in the fields of product safety and product liability.

He is routinely brought in to corporations around the world to teach Product Safety & Product Liability Prevention to the entire management team, ranging in size from \$20M to over \$23B. A

partial list of these international clients include such companies as; Rockwell Automation, Ingersoll Rand, Siemens, Midea Group (China), GEA Farm Technologies, Renault Car Company (France), Brose North America, Shure Corp, Artsana (Italy), ThyssenKrupp, Beckett, CITIC (China), Springs Window Fashions, ITC (India), Douglas Dynamics, Carl Zeiss International, Caben Asia Pacific, Indesit (Italy), Kaiser Aluminum, Milwaukee Valve, Nari Technologies (China), New England Ropes, OnBoard Systems, as well as the Corporate Headquarters of Zurich and Hanover Insurance, and many others. He works with many of their executive teams afterward helping them address all areas of program management, organizational structure, marketing and advertising, contractual agreements, document control, design reviews and risk assessment, warning label design and placement, warranties, recalls, supplier control, litigation management, and many other areas. He also does a lot of work for a number of large international insurance companies.

He works as a consultant and advisor to manufacturing corporations and product marketing companies reviewing their products, packaging and promotional materials from a product safety and potential product liability perspective. He manages litigation for manufacturing companies, sets them up with Defense Attorneys, investigates cases, functions as a Forensic Investigator in fire & personal injury cases, and serves as an Expert Witness in Product Safety & Product Liability cases. He managed litigation in 3 cases for clients in 2014-2017 dealing with: Product Liability (had plaintiff insurance company drop fire case litigation), Trademark Infringement (won \$80k for a manufacturing client), and Copyright Infringement Defense (had case dismissed from Federal court for a manufacturing client).

He teaches PS&LP seminars all around the world. He has taught his seminars throughout the United States, the UK, Europe, throughout China, as well as Thailand, Malaysia, Australia, and India. Some of his seminars in China have been sponsored by the Chinese Government and other U.S. and Chinese Quality Associations with audiences in excess of 550 per event.

He is a Keynote Speaker at some of the largest conferences and trade shows worldwide. Referred to as a "Visionary" by the President of the national defense attorney association, he was their lead speaker for six years straight at what is their largest Legal Defense Conference in the U.S. and was made the first Chairman of their newly created Manufacturers Risk Specialized Litigation Group for the first six years, even though he is not an attorney. He gives Keynote presentations regularly for a large number of associations.

He started his 2-day seminars back in 1996 when he was brought to **Oxford University** to teach the first seminar to a large group of manufacturing executives from around the UK and Europe representing Airbus, Marconi Space, Saab Sweden, and many other major UK & European companies, just after his first book came out in 1995. Previous to that he was a regular speaker and educator on the topic at numerous universities around the world, such as the University of Wisconsin going back to 1991, and the Vienna University of Technology just to name a few.

Randall Goodden is the President and Founder of the IPSLP – International Product Safety & Liability Prevention Association with over 900 members from 36 countries around the world, and was Chairman of ASQ's Product Safety & Liability Prevention Division from 1997-2015.

Mr. Goodden is available to teach **Product Safety & Product Liability Prevention** in-house seminars in the 2-day format, 1-day condensed version, or ½ day specialized version. He remains available as a consultant to CEOs and manufacturing management and helps review organizational issues, strategic planning, and as an Advisor to the Executive Team in other fields.