

# Randall Goodden International



## RANDALL L. GOODDEN

**Educator, Consultant/Advisor, Author**

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Goodden Enterprises LLC

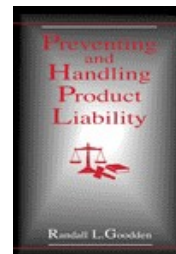
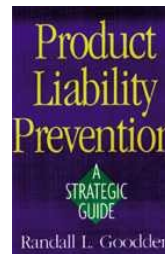
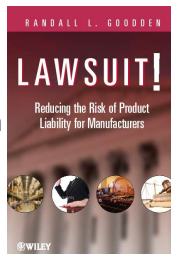
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**Randall Goodden**, is recognized as a leading expert on Product Safety and Product Liability Prevention around the world by manufacturing corporations, insurance companies, international television news networks, government agencies, professional associations, and numerous publications. He has taught PS&LP to thousands of manufacturing executives worldwide at his seminars, as well as being brought in-house by some of the largest corporations.

He is the author of the best-selling books **“Lawsuit! Reducing the Risk of Product Liability for Manufacturers”** (Wiley 2009), **“Product Liability Prevention – A Strategic Guide”** (Quality Press 2000), and **“Preventing & Handling Product Liability”** (Marcel Dekker 1995) which have sold thousands of copies worldwide, and have even become course books at universities. In addition, he has authored other Legal reference and Quality books.

Mr. Goodden has been in manufacturing all his life and has personally done all that he writes about in his books and teaches. He has been in manufacturing executive management for over 35 years, holding executive positions including: Interim President of a \$175M international corporation with 8 manufacturing plants in 2015, serves on Corporate Advisory Boards, and has been the Corporate VP of: Quality, New Product Development, Field Services, and Litigation Management.



Because of his years of expertise and international seminars in this field, Randall Goodden was brought to the State Department in Washington D.C. by the Chairman of the CPSC to be a key speaker to a large international delegation at the 4th Biennial United States-China Consumer Product Safety Summit. His presentation was telecast around the world and can be viewed on the Internet.



In May of 2016 the Connecticut Supreme Court sent an official letter and request for his opinion (Amicus Brief) on a case currently before the Connecticut Supreme Court, Appellate Court, involving product liability actions premised on design defects & manufacturing defects, and whether the Court should adopt the Restatement (Third) of Torts, based on his recognized knowledge and expertise in the fields of product safety and product liability.

He is routinely brought in to corporations around the world to teach Product Safety & Product Liability Prevention to the entire management team, ranging from 20 to over 550 employees. A partial list of these international clients include such companies as; Rockwell Automation,

Ingersoll Rand, Siemens, Midea Group (China), GEA Farm Technologies, Renault Car Company (France), Brose North America, Shure Corp, Artsana (Italy), ThyssenKrupp, Beckett, CITIC (China), Springs Window Fashions, ITC (India), Douglas Dynamics, Carl Zeiss International, Caben Asia Pacific, Indesit (Italy), Kaiser Aluminum, Milwaukee Valve, Nari Technologies (China), New England Ropes, OnBoard Systems, and many others. He works with many of their executive teams afterward helping them address all areas of program management, marketing and advertising, contractual agreements, document control, design reviews and risk assessment, warning label design and placement, warranties, recalls, supplier control, litigation management, and many other areas. He also does a lot of work for a number of the large international insurance companies.

He also works as a consultant and advisor to manufacturing corporations and product marketing companies reviewing their products, packaging and promotional materials from a product safety and potential product liability perspective. He also manages litigation for manufacturers and serves as an Expert Witness to law firms in Product Safety & Product Liability cases.

He teaches PS&LP seminars all around the world. He has taught his seminars throughout the United States, the UK, throughout Europe, throughout China, as well as Thailand, Malaysia, Australia, and India. Some of his seminars in China have been sponsored and attended by the Chinese Government and other Chinese organizations with audiences in excess of 500 per event.

He is a Keynote Speaker at some of the largest conferences and trade shows worldwide. Referred to as a "Visionary" by the President of the national defense attorney association, he was their lead speaker for six years straight at what is the largest Legal Defense conference in the U.S. and was made the first Chairman of their newly created Manufacturers Risk Specialized Litigation Group for the first six years, even though he is not an attorney. He gives Keynote presentations regularly for a large number of associations.

He started his 2-day seminars back in 1996 when he was brought to **Oxford University** to teach the first seminar to a large group of manufacturing executives from around the UK and Europe representing Airbus, Marconi Space, Saab Sweden, and many other major European companies, just after his first book came out in 1995. Previous to that he was a regular speaker and educator on the topic at numerous universities around the world, such as the University of Wisconsin going back to 1991, and the Vienna University of Technology just to name a few.

Randall Goodden is the President and Founder of the IPSLP – International Product Safety & Liability Prevention Association with over 800 members from 30 countries around the world, and was Chairman of ASQ's Product Safety & Liability Prevention Division from 1997-2015.

Mr. Goodden is available to teach **Product Safety & Product Liability Prevention** in-house seminars in the 2-day format, 1-day condensed version, or ½ day specialized version. He remains available as a consultant to CEOs and manufacturing management and helps review organizational issues, strategic planning, and guides the Executive Team on implementing product liability prevention programs.